

# **National Trail Athletic Department**

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FRANK CARR
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Assistant
Athletic Director

STEVE BEHRINGER Assistant Athletic Director

# SCOREBOARD SPONSORSHIP RATES

# **Platinum Scoreboard Sponsor**

\$25,000 (5 Years)

Would allow you to be the biggest scoreboard sponsor for all Blazer Athletics. Includes a 4'x18' Football/Soccer scoreboard ad, 4'x10' Baseball and 4'x10' Softball scoreboards along with two (2) 4'x8' HS Gym banners placed next to scoreboards. Also includes a 4'x 8' sign on stadium entrance fence.

## Football/Soccer Scoreboard Sponsor

# 4'x18' Advertisement (3 Years) \$8,000 4'x 9' Advertisement (3 Years) \$5,000 4'x 4' Advertisement (3 Years) \$3,000

#### **Baseball or Softball Scoreboard Sponsor**

4'x10' Advertisement (3 Years) \$3,500 4'x 5' Advertisement (3 Years) \$2,000 2'x 5' Advertisement (3 Years) \$1,000

# SIGNAGE SPONSORSHIP RATES

#### **Stadium Entrance Banners**

YEAR ROUND VISIBILITY! 4'x 8' Banner 1 Year \$750 4'x 8' Banner 3 Years \$1500

#### Track/Field Perimeter Fence Banners

FALL/SPRING VISIBILITY
3'x 4' Banner 1 Year \$250
3'x 4' Banner 3 Years \$500

## **Concession Building Banners**

YEAR ROUND VISIBILITY! 2'x 3' Banner 3 Years \$1000

## **Athletic Training Center Signage**

YEAR ROUND VISIBILITY! 4'x 8' Signage 3 years \$4500

#### **High School Gym Banners**

YEAR ROUND VISIBILITY!
3'x 5' Banner 1 Year \$750
3'x 5' Banner 3 Years \$1500

## **Stadium Entrance and HS Gym Combo**

YEAR ROUND VISIBILITY!

4'x 8' and 3'x 5' Banners 1 Year \$2500

4'x 8' and 3'x 5' Banners 3 Years \$5000

# **BENEFITS OF BEING A SPONSOR!**

- Visibility at National Trail events (Athletics, Graduation, School Programs and more!)
- ALL Donors will be recognized on Sponsor Banner (1 Year or 3 Years)
- ALL Sponsors will be recognized in Sport Programs in Donor Section (1 Year or 3 Years)
- Sponsors at \$500 will receive one (1) Individual Sports Pass (1 Year)
- Sponsors at \$750 will receive two (2) Individual Sports Passes (1 Year), recognition on NT Website, and 1/4 page ad in Sports Programs
- Sponsors at \$1000-\$2500 will receive four (4) Individual Sports Passes (2 Years), recognition on NT Website, and 1/2 page ad in Sports Programs
- Sponsors at \$3000 and up will receive four (4) Individual Sports Passes (3 Years), recognition on NT Website, and full page ad in Sports Programs

NT BOE APPROVED 08/05/2019